



## Content & Digital Marketing Consultant (80-100%)

### About this position



Are you looking for a new challenge in the field of Marketing & Communication? Do you have a solid foundation in content and digital marketing, and an interest in shaping a growing, development-focused company? Join the Forvis Mazars' adventure and help us build the future!

We're looking for a **Content & Digital Marketing Consultant to join our team in Lausanne or Zurich** (start date to be determined).

In this role, you will contribute to the visibility of our brand and services by supporting the delivery of digital campaigns and day-to-day content execution across web, social media, and external communications.

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### Your tasks

The Content & Digital Marketing Consultant supports the review, planning, creation, and delivery of digital content and campaigns that strengthen the firm's brand, engage key audiences, and drive visibility across key channels.

- Content creation for corporate website, career page, social media, digital assets – including writing, graphical designs, uploading, and keeping content fresh and relevant
- Plan, create and publish content across our social media channels, especially LinkedIn and Instagram
- Take ownership of our tax newsletter, leading the entire process from content planning and creation to implementation and multi-channel distribution
- Support social media community management – monitor and engage with comments on posts, keep key business listings (e.g. Google My Business) up to date, and help drive positive ratings and reviews
- Help deliver employee advocacy initiatives – such as LinkedIn training and internal engagement
- Assist with digital reporting – gathering data from website and social media tools and translate into meaningful next actions
- Content review, proofreading/ quality checks and distribution on key digital channels

- Provide basic support with translations and visual assets/branding and design support (if you're comfortable with tools like Canva or Adobe)
- Experience in managing an external digital agency (based in Switzerland)

Depending on your skills, you may also get involved in:

- SEO, SEA or programmatic campaigns
- Marketing Automation
- Employer branding
- Growth marketing

## Your profile

- 3+ years of experience in content and digital marketing, ideally in a B2B or professional services setting
- A degree in marketing, communications, business or a related field
- Excellent oral and written communication skills in English, French and German
- Comfortable with design software (Adobe and Canva)
- Comfortable working with CMS platforms, social media schedulers (e.g. Sprinklr), analytics tools (e.g. GA4) and email marketing tool (e.g. Salesforce Marketing Cloud)
- You are organised, attention to detail, proactive and comfortable managing different tasks and deadlines
- Curious, motivated, flexible and happy to roll up your sleeves and help where needed
- Team player with strong communication skills, valuing collaboration and communicates openly and transparently with team colleagues.

## Why join us

- Non-sectorisation in order to be able to work on different sectors
- Possibility of recruitment as a junior after a validated internship
- Flexible working hours according to your studies and the possibility of telecommuting
- Supervision by an experienced mentor
- Possibility to take initiatives and to be a driving force from the beginning
- Internal training in Switzerland and abroad
- Financial and time support for various trainings (e.g. Certified Public Accountant, Certified Tax Expert or Chartered Financial Analyst)
- Possibility to work abroad (Forvis Mazars International Mobility Program)

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[forvismazars.com/ch](https://forvismazars.com/ch)

**We would not consider sent profiles by recruitment agencies.**

### Additional information

Position type **Part-time / full-time**

Entry date **01.09.2025**

Work experience **Experienced**

Locations **Lausanne Zurich**

### Responsible

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